



# Digital Marketing Academy

## Contact Us



**Phone:**

7096181126



**Email:**

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**Address:**

Maninagar, Ahmedabad

# Company Profile 2020

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**Rexmyze Academy** is a leading digital skill training institute located in Maninagar, Ahmedabad. Founded in 2020 Our mission is to empower students, business owners, and job seekers with practical digital skills that create real career and business opportunities. At Rexmyze Academy, we focus on 100% practical learning, live projects, and personalized guidance so every student Rexmyze is a results-driven Digital Marketing Agency with 5 + years of proven industry experience. we have helped businesses build a strong digital presence through data-driven strategies and high-impact marketing solutions. With a portfolio of 50+ active clients, we manage brands across multiple industries and deliver measurable growth through our trusted expertise.



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# Our Resently Achivements

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## Nestoria Award

## Workshop With Astrologers



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# Digital Marketing as a Career

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## **1. MASSIVE JOB DEMAND**

(OVER 60% GROWTH EXPECTED)

## **2. SKILL MATTERS MORE THAN DEGREES**

(80% SKILL-FOCUSED ROLES)

## **3. MULTIPLE CAREER PATHS**

(5+ SPECIALIZED AREAS)

## **4. FLEXIBILITY & FREEDOM**

(70% REMOTE OR FREELANCE OPPORTUNITIES)

## **5. REAL MEASURABLE IMPACT**

(100% TRACKABLE RESULTS)



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# Who Is This Course For

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**Students / Freshers**



**Professionals**



**Owners**



**Housewives**



**Business Owners**



**Job Seekers**



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# Program Benefits

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- **DOUBT SOLVING SESSION**
- **15+ CERTIFICATION**
- **"TAYARI JOB KI" PROGRAM**
- **LIVE PROJECTS AND CASE STUDIES**
- **INTERNSHIP PROGRAM**
- **GUEST LECTURES FROM INDUSTRY LEADERS**
- **1-ON-1 MENTORSHIP**
- **BUSINESS CONSULTING**
- **LIVE CLIENT PITCHING TRAINING**
- **35+ DIGITAL MARKETING MODULES**
- **FREELANCER CONSULTING PROGRAM**
- **GET MENTORED BY INDUSTRY EXPERTS**
- **MOCK INTERVIEWS BY INDUSTRY EXPERTS**
- **ACHIEVE CERTIFICATIONS THAT BOOST YOUR RESUME**
- **SKILLS ALIGNED WITH GOOGLE, FACEBOOK & SEMRUSH**



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# Our Modules

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- **SEO**
- **SOCIAL MEDIA**
- **GOOGLE ADS**
- **BRANDING AND ADVERTISING**



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# SEO

# Modules

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- **1. Website SEO (Search Engine Optimization)**
- **2. YouTube SEO**
- **3. Google My Business (GMB) SEO**
- **4. E-Commerce SEO**
- **5. Technical SEO**
- **6. SEO Tools & Audit Checklist**



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# **Social Media** **Modules**

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- **1. Facebook Marketing**
- **2. Instagram Marketing**
- **3. Social Media Content Calendar**
- **4. Hashtag & Keyword Research**
- **5. Caption Writing (Content Copywriting)**
- **6. Content Marketing For Social Media**
- **7. Influencer Marketing**
- **8. Facebook Ads Funnel Strategy**
- **9. LinkedIn Marketing**
- **10. WhatsApp Marketing**



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# Google Ads Modules

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- **1. Pay Per Click (PPC) Advertising**
- **2. Display Advertising**
- **3. YouTube Advertising**
- **4. Gmail Ads (Discovery Ads)**
- **5. Universal Ads (App Promotion)**
- **6. Smart Ads (Smart Campaigns)**
- **7. Dynamic Search Ads**
- **8. Remarketing Ads**
- **9. Shopping Ads (Google Merchant Center)**
- **10. Performance Max Campaigns**
- **11. Conversion Tracking**
- **12. Google Analytics**
- **13. Google Tag Manager**



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# **5 Reasons** **To Join Us**

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## **DIGITAL MARKETER** **SUCCESS ROADMAP**

- **TAIYARI INTERNSHIP KI**
- **TAIYARI STARTUP KI**
- **TAIYARI 10X YOUR BUSINESS KI**
- **TAIYARI JOB KI**
- **UNLIMITED SPECIAL SESSIONS**



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# Taiyari Job Ki

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**RESUME BUILDING  
TRAINING**

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**INTERVIEW  
WITH EXPERTS**

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**INTERVIEW COACH  
SESSION**

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# Interview Process

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**STEP 01 HR  
ROUND**



**STEP 02 THEORETICAL  
ROUND**



**STEP 03 PRACTICAL  
ROUND**



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# Why Rexmyze Academy?

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- **100% PRACTICAL TRAINING**
- **MENTORSHIP BY EXPERTS**
- **SALES PITCHING**
- **PORTFOLIO BUILDING SUPPORT**
- **INTERSHIP PROJECT**
- **JOB & FREELANCE GUIDANCE**



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# Course Schedule

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- **MORNING**
- **Time : 8 to 9:30 am**
- **AFTERNOON**
- **Time : 2 to 3:30 pm**
- **EVENING**
- **Time : 5 to 6:30 pm**



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# Opportunities For

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- **Job Person**
- **Housewives**
- **Business Owners**
  
- **EVENING**
  
- **Time : 7:30 to 9 pm**



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# Why Choose Us

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- **WITH SMALL BATCH SIZES**
- **PERSONAL MENTORSHIP**
- **ENSURE INDIVIDUAL ATTENTION**
- **FASTER SKILL DEVELOPMENT**
- **1-ON-1 MENTORSHIP**
- **"TAYARI JOB KI" PROGRAM**
- **"TAYARI STARTUP KI" PROGRAM**
- **"TAYARI SALES KI" PROGRAM**
- **LIVE CLIENT PITCHING**

**TRAINING**



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# Thank You !

## Your Digital Future Starts Here

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